



JAIME A. ZUCKER

CREATIVE DIRECTOR + GRAPHIC DESIGN EXPERT

For two decades, Jaime Zucker has had the opportunity to work with brands from all over the world to create and refresh visual identities. Jaime's involvement in designing and implementing graphic standards for social, corporate, non-profit, pharma, start-up, and lifestyle companies has allowed her the liberty to use her expertise to successfully blend communications, marketing, and business development together for numerous industries.

Mrs. Zucker's client list consists of Shark Tank Entrepreneurs, Colleges and Universities, Various Print Facilities, Small Businesses, Travel & Tourism Companies, Law, Financial, and Pharma Firms, in addition to many other industries. Jaime has had the opportunity to work exclusively in-house, remotely through contracts, and virtually for her clients large and small.

Jaime's creative vision and awareness of design through user experience concepts has permitted her to uniquely strategize the use of multimedia design to help build identities and re-assess current brand's visual needs. Jaime also possesses a wide-ranging knowledge of multimedia design, typography, color theory, page layout, digital, social, web and print production skills.

Both in her professional and personal time, Jaime is a content strategist and enjoys spending time researching best practices and new trends which she shares digitally with her constituents. She enjoys spending time with her family and friends which includes unique travel locations, art of all mediums, architecture, design, fashion and beauty, culture, live music, trendy dining, testing new apps/websites, health, fitness and wellness experiences.



[SugarLaneGraphics.com](https://www.sugarlanegraphics.com)



Contact me!
jzucker@sugarlanegraphics.com
267.277.4964